



Laundry System
Are your whites as white as they can be? Find out now!

Log in

Print Email

Entire site

Home > Design Projects > Hotel & Spa

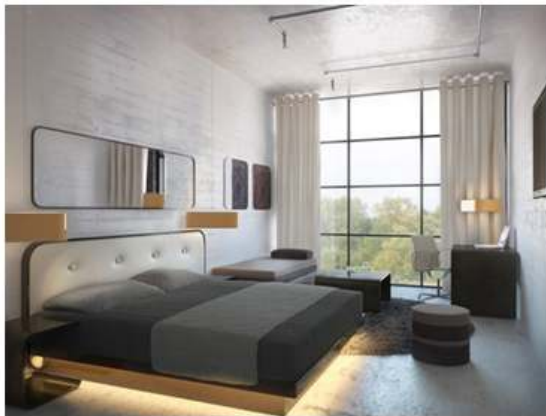
Related topics: Hotel & Spa, Airport Hotels, Brands

Hotel & Spa

MODO Hotels to make U.S. debut

April 18, 2011

By: Melanie Gretchen



MODO Hotels LLC has announced an agreement with **Antares Investment Partners** which will enable the new hotel brand to make its U.S. debut in major cities throughout the country. Under the agreement, the two companies will establish funding for the development of 10 MODO hotels with a goal of \$400 million in debt and equity financing. Funds will be used to acquire strategic assets and build hotels in cities including New York, Miami Beach and Washington D.C./Dulles Airport, as well as New Orleans, Kansas City, Chicago and Atlanta.



Designed by **Forum Studio**, headquartered in St. Louis, Mo., the Bauhaus-loft-inspired hotel will feature thousands of independent music on its website. During their stay, guests can access it through sound systems and headphones throughout the hotel, varying by location, and on vinyl records, CDs and MP3 content.

Full-service hotels will be able accommodate 100 or more guest lofts. On-site features include a restaurant, bar-lounge, courtyard with pool, meeting space, business center, library, sundries/gift shop and gym. In the RPM restaurant-lounge, guests can create their own playlist in the MODO Music Center. Overseen by **Noble Management Group** for all

future development in the States, the hotel has appointed **Antares Construction LLC** and **Crosslands Construction Company** serve as general contractors.



Following its debut in the United States, the brand in association with **Auromatrix Hotels Pvt. Ltd.**, will open a budget version of MODO in five or more hotels in India the next three years, while a deal with **BridgeRock Capital** will produce a minimum of five full-service hotels over the next three years throughout Brazil. More hotels in the United States and other locations worldwide are also in the works.

For more information, visit <http://modohotels.com> or email **David Young** (davidyoung@advayahospitality.com), principal and director of global real estate and development for MODO Hotels.

Preferred by guests.
Partner to hospitality.

green works

from the makers of Clorox® products



LEARN MORE

Poll

What guestroom technology will be obsolete in 10 years?

- PBX phone systems
- PTACs
- Clock radios/clock iPod docks
- Pay-per-view television
- Other (please indicate your answer in the comments section below the poll results)

Vote

Results

Your Vision
Our Brands.

More Revenue.
Greater Control.



- Lowest Fees in the Industry
- Short-term Contracts
- A Voice & Vote
- Reasonable Brand Standards

An hour of your time could add up to a \$750 ABVI credit